



## **iBillionaire's Index Comprised of Top Billionaire Equity Investments Demonstrates Strong First Year Performance**

*The iBillionaire Index has increased 16.48 percent since launching in November 2013*

*Through its mobile platform, iBillionaire provides investors with insights and transparency on billionaire investment trends and ideas*

NEW YORK, NY – November 17, 2014 – [iBillionaire](#), a New York-based fin-tech company tracking the investments of the world's leading billionaire investors, today announced that the iBillionaire Index has increased 16.48 percent since launching in November of last year.

The iBillionaire Index provides investors with easy access to the collective investment strategies of the world's top billionaires, delivering diversification while also helping investors target where to invest in the market. Over the last year, the index – along with iBillionaire's mobile platform – has served as a valuable resource for insights into top performing billionaire investment trends and ideas. With more than 190,000 downloads worldwide, the platform is the largest mobile community of any index provider.

"We are very pleased with the performance of the index to date," said Raul Moreno, co-founder and CEO of iBillionaire. "We're confident that our strategy will continue to yield strong results over the long-term, and as iBillionaire continues to grow, our goal is to develop not only practical investment products, but also practical tools users can consult regarding their investment decisions. We continue to focus on mobile to help give investors a competitive edge through quick and easy access to top-tier market analysis and information."

"Recent volatility in the markets has left many investors looking for guidance on where to put their money, and the past year revealed a wealth of information on how billionaires are investing," added Alejandro Estrada, co-founder of iBillionaire. "We have observed a consistent overweight of investments in the information technology and consumer discretionary sectors, and a significant jump in the allocation of energy sector investments. Trends like these help investors see where billionaires are choosing to put their money in today's market, and we are now working on new products to help investors target different sectors and strategies."

Today iBillionaire also completed a rebalance of the iBillionaire Index based on the third quarter 13F filings of leading investors. Each quarterly rebalance provides investors with up-to-date information on the stocks in which top billionaires are investing the most assets. Between filings, iBillionaire keeps users and investors informed of billionaire investment decisions through its mobile platform.

iBillionaire [launched](#) in April 2013 as a mobile application tracking the investment strategies of the world's top billionaires. Less than one year later, iBillionaire launched its inaugural iBillionaire Index. The iBillionaire Index is comprised of the top 30 U.S.-listed large cap stocks in which the most successful, self-made billionaires have allocated the most funds. iBillionaire then [launched](#) the Direxion iBillionaire

Index ETF (IBLN) to track the performance of the iBillionaire Index, allowing regular investors to easily invest like a billionaire. The ETF currently has more than \$35 million in assets under management. iBillionaire is also working on the second version of their mobile application, expected to launch later this year.

Learn more about the iBillionaire at [www.ibillionaire.me](http://www.ibillionaire.me), and stay informed of top performing billionaire investment trends and ideas with the iBillionaire mobile app for [iOS](#) and [Android](#).

### **About iBillionaire**

Launched in April 2013, iBillionaire originated as a mobile application that tracks the investment strategies of the world's top billionaires. Less than a year later, iBillionaire harnessed this information and introduced the iBillionaire Index, which curates the 30 U.S. equities in which a select pool of billionaires have allocated the most funds. The index has been licensed to Direxion Investments for the creation of the Direxion iBillionaire Index ETF.

iBillionaire builds valuable investment strategies to help you invest like the world's most successful, self-made billionaires. The iBillionaire mobile application also provides an easily accessible platform to help you manage your portfolio in real-time and stay informed of top performing billionaire investment trends and ideas.

For more information visit [www.ibillionaire.me](http://www.ibillionaire.me) and the iBillionaire [blog](#), or visit us on [Facebook](#), [Twitter](#) and [LinkedIn](#). The iBillionaire mobile app is available for [iOS](#) and [Android](#).

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